



Daily Chronicle

The Daily Chronicle is an award-winning daily newspaper serving DeKalb County on the western edge of the Chicago Designated Market Area. Published since 1879, The Daily Chronicle remains the trusted source for news, information and advertising for DeKalb County residents.

The Daily Chronicle serves a growing market. Historically a strong agricultural region, DeKalb County supports a vibrant industrial base, a growing retail sector and is home to Northern Illinois University.

A commitment to excellence and innovation has been rewarded with awards from the Northern Illinois Newspaper Association and Illinois Press Association. The Daily Chronicle has been featured in the Associated Press Managing Editors Great Ideas book.

Online

Daily-Chronicle.com is the No. 1 local news Web site in DeKalb County. Daily-Chronicle.com is attracting over 90,000 unique visitors and averaging over one million page views monthly and continues to grow.

HuskieWire.com is the all NIU sports site for fans of the Huskies. The site features everything about Northern Illinois University athletics. HuskieWire.com was named Top 10 sports Web site under 1 million unique visitors in the country by the Associated Press Sports Editors organization. Of the 20 papers recognized nationally, Huskiewire.com was the only paper/Web site in Illinois to receive the recognition.

Other Publications

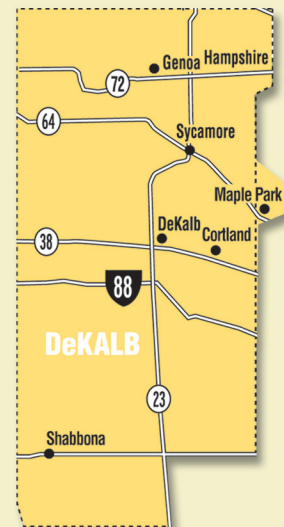
The MidWeek is the largest weekly newspaper in DeKalb County offering a deep local focus in a full-service weekly product. The MidWeek has extensive coverage of DeKalb, Sycamore, Genoa and other outlying communities.

Valley Free Press is a weekly publication covering the southern part of DeKalb County, including the rapidly growing communities of Sandwich and Somonauk.



▶ DID YOU KNOW?

Northern Illinois University is the third-largest university in Illinois with 24,424 students. (niu.edu, Fall 2009)



1586 BARBER GREENE ROAD, DEKALB, IL 60115
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DeKalb County Market

DeKalb County is located 60 miles west of Chicago. With I-88 passing through DeKalb County, residents are provided with easy access to Chicago and Wisconsin.

With rich traditions and history, DeKalb County offers a wonderful mix of culture, entertainment, industry, and education. DeKalb County has experienced rapid and vibrant growth, but maintains the quality of life found in small communities. DeKalb County is home to Northern Illinois University and Kishwaukee College, with an enrollment of more than 28,000 students attending.

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| Market Population: | 106,321 |
| Average Median Age: | 28.4 |
| Average Median HH Income: | \$53,372 |
| Average Median Home Value: | \$196,600 |

Source: www.city-data.com

RECOGNIZED BY



Inland Press

