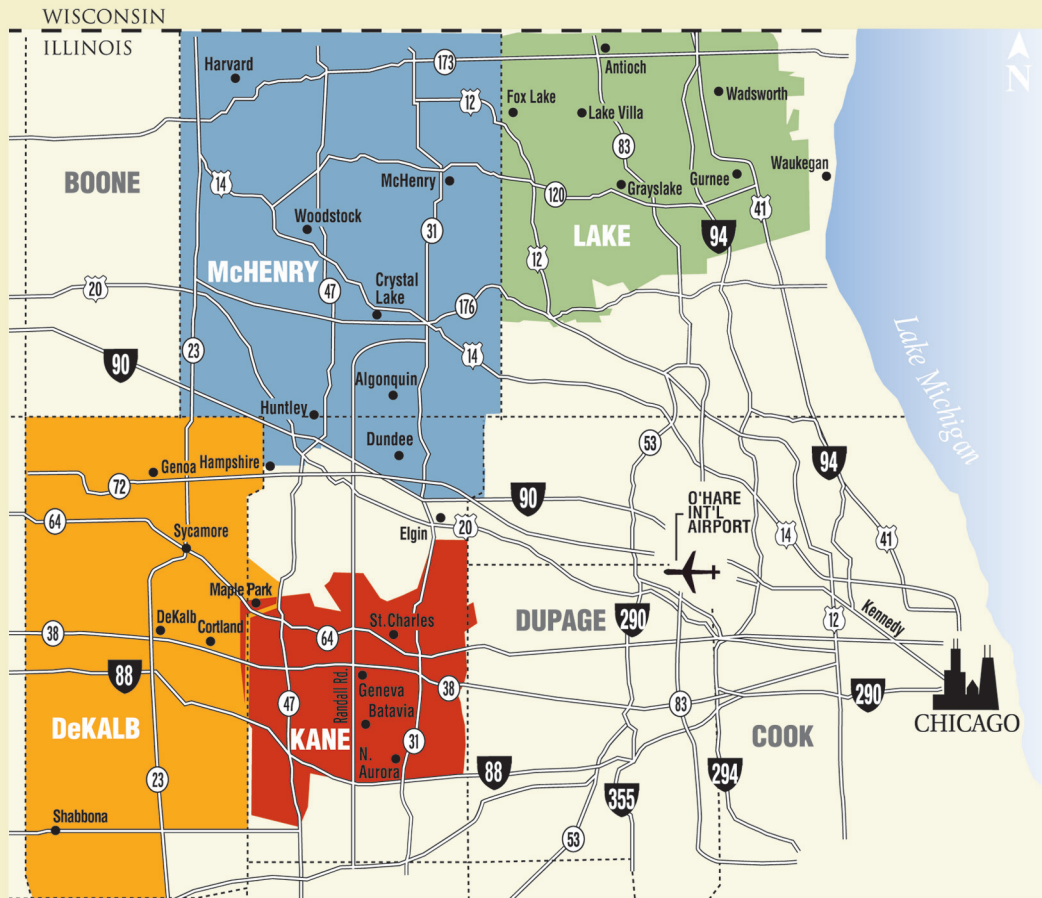


Chicago's Suburban Frontier



From the Chain-O-Lakes region in the northeast, to the Fox River valley, to the rolling countryside of the west, the area made up of DeKalb, Kane, Lake, and McHenry counties offer a high standard of living not easily found elsewhere. Those living in Chicago's Suburban Frontier enjoy beautiful scenery, vibrant downtowns, outdoor recreation, and award winning schools. The area has experienced high growth within the last decade, primarily from Chicago and other suburbs. These new residents possess household income and education levels well above national averages, making the consumer base highly attractive to savvy marketers.



► DID YOU KNOW?

The Shaw Suburban Media market area has over 500,000 households and a population of nearly 1.5 million.