



Kane County Chronicle

The Kane County Chronicle is consistently recognized by the Illinois Press Association as one of the best papers of its size in Illinois. The Kane County Chronicle has an unmatched commitment to quality local journalism. Its focus is on the Tri-Cities of St. Charles, Geneva and Batavia and western Kane County. The Kane County Chronicle offers advertisers access to this highly affluent market.

The Kane County Chronicle has served the region since 1888 and is the local daily newspaper for central Kane County. Most read the Kane County Chronicle multiple times in a week. Kane County offers a high quality of life with easy access to the entire Chicago region.

In 2008, the Kane County Chronicle was honored by two prestigious press agencies. The Illinois Press Association presented it with a First Place in Local Editorial and a Second Place in the General Excellence category. The Associated Press (AP) named the Kane County Chronicle its General Excellence First Place winner.

Online

With a rapidly growing audience, KCChronicle.com continues to broaden its content offerings online and is quickly becoming one of the most modern, up-to-date, user-friendly multimedia sites in the Chicagoland area. It is expanding rapidly and is the leading locally based site in the market.

In 2009, the Illinois Associated Press Editors Association named KCChronicle.com the Best Newspaper Web Site. The Chronicle won 13 awards overall in the IAPEA Editorial Excellence contest.

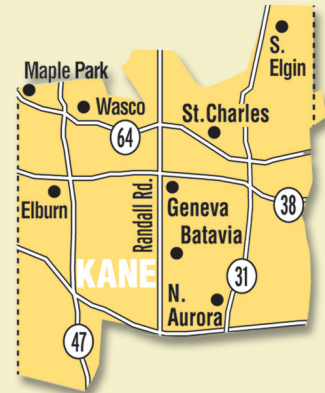
Niche

The Kane County Chronicle also produces an upscale glossy magazine, Kane County Magazine, published every other month. Kane County Magazine targets affluent readers in the tri-cities area. Every issue covers the most significant topics for today's healthy living, homes and lifestyles. Kane County Magazine is distributed at high-end retail locations throughout the market.



► DID YOU KNOW?

Money Magazine's "Best Places to Live" edition recently recognized Batavia as one of the nation's best small towns.



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Kane County Market

Located in central Kane County, the Kane County Chronicle focuses on the Tri-Cities of St. Charles, Geneva and Batavia, as well as Elburn and Sugar Grove. These communities are vibrant centers for shopping, entertainment and recreation. They have experienced tremendous growth in the last 20 years, and are expected to grow another 28.5% by 2012. Central Kane County has very high levels of home ownership and household income. Residents in central Kane County tend to be well educated and highly affluent. Over 79% have attended college. Of all employed adults who live in Kane County, over 60% also work within its boundaries.

Market Population:	99,554
Average Median Age:	35.5
Average Median HH Income:	\$80,621
Average Median Home Value:	\$321,571

Source: www.city-data.com

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