



# Lake County Journal & Great Lakes Bulletin

The Lake County Journal covers northwest Lake County and is distributed weekly at numerous high-traffic locations. For over 100 years, the Lake County Journal has been northwest Lake County's local news source. This award-winning publication is distributed at hundreds of newsstand locations throughout the area.

### Online

LakeCountyJournal.com offers blogs, community videos, stories, contests and more for people interested in local Lake County. LakeCountyJournal.com posts updates on social Web sites such as Facebook and Twitter.

### Forefronts

Forefronts, produced each year by Lake County Journal, is an award ceremony and special section that honors men, woman and children, sometimes even entire families, who are dedicated to improving Lake county. Past Forefronts winners have been political leaders, volunteers and teachers, some have participated in anti-gang movements, promoted the dangers of drinking and driving and have been environmental advocates.

Exclusively distributed each week on and around the Great Lakes Naval Station, Great Lakes Bulletin is the best vehicle to reach the base staff, navy recruits and their visiting family members. The Great Lakes Bulletin is distributed to high-traffic locations every Friday around the base and on base to all barracks, exchanges, commissaries, officer and NCO clubs, recreation centers, base offices, schools and hospital.

### Great Lakes Naval Station

From its founding in 1911, Great Lakes Naval Station has maintained its position as the Navy's largest training facility with more than 25,000 military and civilian personnel working, training and living on base. All Navy recruits, both men and women, are trained here.\*

Great Lakes Naval Station is much like a city. With an average population of over 25,000, it contains more people than North Chicago, the city that surrounds it.



**► DID YOU KNOW?**  
The Great Lakes Bulletin was named the First Place winner of the Chief of Naval Information Merit Awards.



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### Lake County Market

Lake County is located in northeastern Illinois, with Lake Michigan to the east, Wisconsin to the north and the City of Chicago to the south. The county's communities include picturesque rural communities, highly developed urban centers, wealthy suburbs and tourist communities.

Lake County is one of the fastest-growing counties in Illinois and in the nation. The 2006 census showed an estimated 713,000 people call our county home. That number is steadily rising. Projections show our population at 786,000 by 2020.

Market Population:	712,453
Average Median Age:	33.8
Average Median HH Income:	\$78,598
Average Median Home Value:	\$296,400

Source: www.city-data.com \*www.cnic.navy.mil/GreatLakes/About/index.htm

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