



Northwest Herald

The Northwest Herald is an award-winning daily newspaper serving the affluent communities of McHenry County in Chicago's far northwest suburbs.

Consistently recognized as one of the best community papers in the nation, the Northwest Herald has captured the Illinois Associated Press Editors Association's General Excellence contest for three consecutive years. The paper has also received first-place honors in the Illinois Press Association's General Excellence contest and the Associated Press has recognized the Herald's sports section as one of the Top 10 in the nation for nine consecutive years.

The Northwest Herald has registered consistent circulation growth over the last 20 years, and boasts some of the best household penetration in the Chicago Metro Area.

Online

The No. 1 local news Web site in McHenry County, NWHerald.com has been consistently recognized for its innovation and excellence. NWHerald.com was one of the first newspaper sites in the nation to generate locally produced news video. Since 2006, NWHerald.com has produced its own local newscast, "The Quick Cast".

McHenryCountySports.com is an award-winning sports Web site featuring comprehensive news, photos, videos, blogs and community interaction with an exclusive focus on McHenry County prep sports.

Other Publications

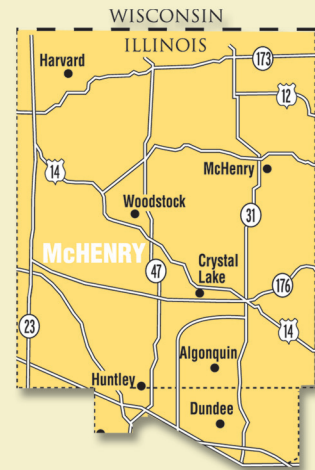
McHenry County Magazine is a popular monthly lifestyle publication featuring articles on home, health and entertainment in McHenry County. The magazine is distributed to high traffic retail locations throughout the market and features expanded stories, photos and video online.

The McHenry County Business Journal, the only B2B publication in the market, is delivered monthly to local business owners and decision makers. The Business Journal features the annual *Market Data* and *Book of Lists*, both used extensively by the local business community.



► DID YOU KNOW?

In McHenry County, more people read the Northwest Herald than all other daily newspapers COMBINED.



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815•459•4040 NWHERALD.COM

McHenry County Market

McHenry County is located 20 miles northwest of O'Hare Airport and 37 miles northwest of downtown Chicago. With easy access to I-90, the county is an exciting, diverse and beautiful region.

McHenry County is comprised of over 30 communities that offer a tremendous quality of life. With its quaint downtown districts, terrific schools, and abundant choices for shopping, entertainment and outdoor recreation, it is no wonder McHenry County has attracted so many new residents in recent years.

Market Population:	318,641
Average Median Age:	34.2
Average Median HH Income:	\$79,665
Average Median Home Value:	\$265,500

Source: www.city-data.com

RECOGNIZED BY



Inland Press

