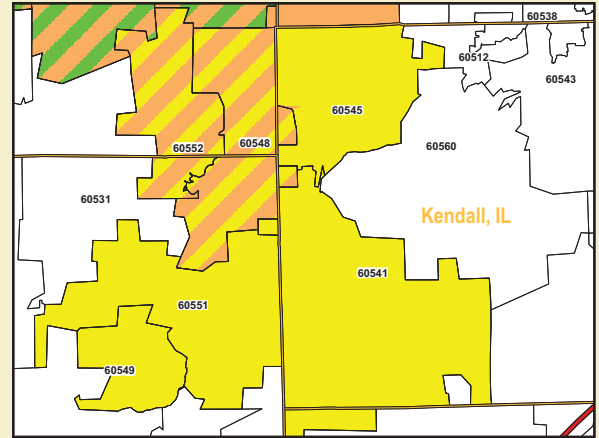




**Columns Widths**  
 1 col - 1.75"  
 2 col - 3.625"  
 3 col - 5.5"  
 4 col - 7.375"  
 5 col - 9.25"



Valley Free Press distribution is shaded in yellow.

**PRINT** Our standard sizes. Custom sizes available per column inch

**Full**  
 5 col. x 11"  
 55 col. in.  
 \$550

**1/2 Page**  
 5 col. x 5.5"  
 27.5 col. in.  
 \$275

**1/4 Horizontal**  
 3 col. x 4.75"  
 14.25 col. in.  
 \$145

**1/4 Vertical**  
 2 col. x 7"  
 14 col. in.  
 \$145

**1/8 Page**  
 2 col. x 3.5"  
 7 col. in.  
 \$75

**Business Card**  
 2 col. x 2"  
 4 col. in.  
 \$50

**Serving these Areas:**

Millbrook	60536
Millington	60537
Newark	60541
Plano	60545
Sandwich	60548
Serena	60549
Sheridan	60551
Somonauk	60552

**Inserts:**  
 \$55.00\* /cpm  
 \*Some weight restrictions may apply.

**Guaranteed Placement:**  
 Add 20% \* Check for availability.

**Deadlines:**

Display Advertising  
 Tuesday 1 pm the week prior to publication

Classified Line Ads  
 Wednesday 1 pm 6 days prior to publication

Standard Ad Size	Open	8x	13x	26x	39x
Full	\$ 550	\$ 714	\$ 638	\$ 600	\$ 563
Half	275	357	319	300	281
Quarter	145	180	165	152	143
Eighth	75	90	85	80	75
Business Card	50	28	26	24	22

Custom Ad Rates	Open	8x	13x	26x	39x
Per Column Inch	\$ 11.00	\$ 10.50	\$ 10.00	\$ 9.00	\$ 8.50

Premium Position Front Page 2x3	Open	6 month	12 month
	\$ 99	\$ 89	\$ 79

**Color Rates: Full Color \$3.00/pci - Spot Color \$2.00/pci**